

# Genius CE

The hub for modern CE programs—driving registrations, revenues, and actionable reporting solutions.

**Genius CE** is the only modern education management hub that is purpose-built to address the complex needs of managing today's CE programs in higher education institutions. With self-service portals and e-commerce functionality for corporations, students, and faculty, Genius CE streamlines all continuing education operations.



“The robust architecture of Genius has allowed us to scale seamlessly, ensuring that our system can handle the increasing volume of enrollments without compromising performance. Additionally, their innovative solutions, exceptional service, and unwavering support have been critical to our success, and I am confident they will continue to excel in meeting the needs of any organization.”

– Jamie James, Technology Operations Supervisor, University of Pittsburgh School of Social Work

# Features



## STUDENT LIFECYCLE MANAGEMENT

Genius CE is a scalable student lifecycle management system that drives increased revenue and enrollments with centralized, configurable self-service registration, course and section management, and shopping cart functionality.



## REGISTRATION & ECOMMERCE

Prospective learners can easily browse, register, and pay for courses through Genius CE's intuitive interface, fully branded to your institution and program(s).



## FLEXIBLE ENROLLMENT CAPABILITIES

Genius CE meets the differing needs of diverse stakeholders with robust solutions for apprenticeships, internships, experiential learning and dual enrollment.



## SEAMLESS INTEGRATIONS

Genius CE includes robust integration services out of the box, allowing for comprehensive dataflow between all of your critical systems (LMS, CRM, SIS, Payment Gateways, Finance).



## CERTIFICATES & TRANSCRIPTS

Genius CE creates and issues customizable completion certificates and digital credentials. Events such as course completion can trigger customizable HTML-based emails.



## SECURITY

GDPR and SOC 2 Type II Compliant, ISO 27001 and TX-Ramp Level 2 certified.



## LEARNER DASHBOARD

Learners have an intuitive dashboard where they can quickly access and track all of their courses no matter the format (online, in-person, experiential). Learners see active enrollments, completed courses, assigned learning paths, certificates/transcripts, and more.



## DYNAMIC REPORTING & DASHBOARDS

Users can easily create custom reports using any data tracked in Genius CE and build their own personalized dashboard. Reports can either be added to their dashboard or scheduled for delivered by email on a periodic basis.



## MICROSITES & DISTRIBUTED HIERARCHY

Microsite branding and distributed administration hierarchy mimics your organization's structure.



## APPROVAL WORKFLOWS & PREREQUISITES

Approval workflows, waitlists, capped enrollments, and many other configurable capabilities provide you the control to manage enrollments successfully.



## POWERFUL COMMUNICATIONS TOOLS

Genius CE provides actionable information based on user-defined criteria, including performance and activity levels. Emails can be automatically delivered, to multiple stakeholders, based on dynamic configurable criterion.



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